

Module BHS0001 Business Undergraduate Dissertation

COMMENTARY, MARKING FORM and STUDENT FEEDBACK ACADEMIC YEAR 2012-2013

STUDENT NAME: David Machalsky..... COURSE: BA European Business.....

SUPERVISOR – : Kevin Rowles 2ND MARKER NAMES: Dr Walter Mswaka.....

BRIEF TITLE OF DISSERTATION: Market and entrepreneurial orientation of micro and small enterprises in Valasske Mezirici.....

COMMENTS – please ensure that your comments reflect the reason for the mark given and comment on the following areas: Topic, Aims & objectives, Theory/Literature Review/ Referencing, Research Methods, Analysis / Findings, Recommendations/Conclusions, Overall Quality of Writing

This is a very interesting area to pursue through a dissertation. Quite good introduction though the rationale could have been more robust. Chapter 1 could have been organized better.

Good literature review with clear links. This chapter could have been enhanced by embedding relevant theoretical frameworks to provide scaffolding for the arguments and debates. The discussions tend to be descriptive without deeper analytical work.

Good evidence of understanding the research process.

Results are provided and well analyzed. It's pleasing to note that the researcher has gone back to the research questions and demonstrated how they have been addressed. P.44. This has also been supported by relevant literature.

Overall, a well written piece of work with fairly sound recommendations.

Similarity Score from 'Turnitin'. If over 12% please state why there is no problem with similarity.

Are you satisfied with the authenticity of the primary material? Yes/No

MARK 66.....

AGREED MARK..... 70

SIGNED.....

A- VÝBORNĚ

