TOMAS BATA UNIVERSITY IN ZLÍN

Faculty of Management and Economics

Master’s Thesis Assessment

Report

Student’s name: ***Ehab Abdelfattah*** MT : ***doc. PhDr. Ing. Aleš Gregar,CSc.*** Acad. year: ***2016/17***

MT topic: ***Investigating the impact of increased employee motivation on organizational performance***

In criterion 1, assess the thesis topic difficulty.

Assess criteria 2 - 6 as follows:

5 points – excellent – outstanding performance

4 points – very good – high-quality performance

3 points – good – fulfilled without reserve

2 points – satisfactory – with significant but not crucial insufficiencies

1 point – sufficient – meeting basic requirements only

0 points – unsatisfactory

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| ASSESSMENT CRITERIA | Points |
| 1. Thesis Topic Difficulty: | **4** |
| 1. the analysed issue is complex |  |
| 1. data acquisition is demanding |  |
| 1. data processing is demanding |  |
| 1. Meeting the Thesis Objectives: | **4** |
| 1. the thesis objectives are clearly defined |  |
| 1. the methods of thesis processing are clearly defined |  |
| 1. the presented thesis objectives correspond to the thesis topic |  |
| 1. the applied methods and procedures are suitable to meet the thesis objectives |  |
| 1. Theoretical Background: | **5** |
| 1. the theoretical background includes a critical literature review |  |
| 1. the theoretical background is based on appropriately selected domestic and foreign literature sources (considering the relevance, topicality and type of publications) |  |
| 1. literature sources are quoted properly |  |
| 1. Practical Application – Analysis: | **4** |
| 1. the practical application contains theoretical knowledge |  |
| 1. the chosen methods were applied accurately |  |
| 1. the application of methods is described sufficiently |  |
| 1. the thesis contains an overall assessment of the status quo |  |
| 1. conclusions of analyses are well-founded |  |
| 1. Practical Application – Project: | **4** |
| 1. the project part of the thesis extends the theoretical knowledge |  |
| 1. the project part of the thesis is a follow-up to the analysis results |  |
| 1. the thesis provides conclusions and possible applications of recommendations |  |
| 1. suggestions are supported by fully adequate arguments |  |
| 1. the thesis includes the impacts of the recommendations |  |
| 1. the thesis meets the set objectives |  |
| 1. Formal Layout: | **4** |
| 1. the text is logically sequenced |  |
| 1. the thesis provides appropriate terminology |  |
| 1. literature sources are quoted in compliance with a required standard |  |
| 1. the language level meets the requirements of Master’s thesis |  |
| 1. the graphic layout meets the requirements of Master’s thesis |  |
| TOTAL POINTS | **25** |

Overall thesis assessment and questions for the defence:

(Both the Master’s thesis supervisor and reviewer present their questions.)

*The diploma thesis is processed very well in content and in formal terms. The parts are logically connected to each other. Valuable is the very good processing of the theoretical background to the motivation system. The project is processed in a good quality way with regard to the results of the analysis and the prerequisites for the successful implementation of the proposed activities. In the end, attention is paid to the evaluation of the time-consuming nature of the project implementation, the risks associated with its implementation. A cost analysis of the funds needed to implement the proposed project is also elaborated. For the thesis defence, I suggest that the student answer the following questions:*

*1) In Chapter 2 are defined the concepts of motivation and stimulation, could you describe the relationship between the terms motive, stimulus and need, how are these concepts related?*

*2) On page 31, you specify the seven Satisfaction - Performance Models. Which of these models do you advise to be correct and why?*

*3) On page 78, you provide three recommendations for SME management to improve the motivation of their employees. Which of these recommendations do you consider the most important, the most effective and why?*

The contents of Master’s thesis handed over are identical with the electronic version entered in the IS/STAG. Based on the results, it was found that the thesis free of plagiarism.

The thesis the criteria for the defence of the MT[[1]](#footnote-1).

In Zlín on: *May 17, 2017*

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Signature of Master’s thesis

1. *The thesis does not meet the criteria for the defence of the MT if at least one criterion is assessed by 0 points.*  [↑](#footnote-ref-1)