

Master Thesis External Examiner Report – Theoretical Part

Thesis Author	Lic. Pawel Ratajczyk
Study Programme	Fine Arts
Field of Study/Studio	Multimedia and Design / Digital Design
Form of Study	Full- time / Academic Year 2017 / 2018
Thesis Title	Storytelling in the Digital Age
External Examiner	Professor Daniel Boyarski

This is an external review of the thesis written by Pawel Ratajczyk. This covers the first half, called the Theoretical Part.

Pawel conducted an admirable literature search, covering narratives in traditional print and new digital formats. He familiarized himself with the evolution of storytelling to include passive reading, networks of writers sharing authorship, interactive environments that include readers as authors, and online role-playing environments for full immersion into the storyline. The impact of changes to media platforms that deliver these stories (sometimes in game form) was also researched, as was the role of sound in storytelling.

This early attempt to understand the broad landscape of storytelling was necessary for Pawel before proceeding to construct a storyline for his project. Understanding his place in the context of current storytelling, from analog to digital, allowed him to make thoughtful contributions to his work and ultimately, to the field.

I suggest that Pawel add a summary of key findings at the end of the Theoretical Part. A list of what most impressed and influenced him—from theoretical approaches to experimental methods to digital platforms—would help readers understand the shaping of the resulting project in the Practical Part of the thesis.

In conclusion, I was impressed with the thoroughness of Pawel's research and the organization of the varied material he collected. This sets the stage for the explanation of his project.

Criteria assessment: A : excellent



Daniel J. Boyarski, Professor Emeritus
School of Design
Carnegie Mellon University
Pittsburgh, PA, U S A

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