

OPPONENCY OPINION

on Doctoral Thesis

Entrepreneurial University in Development of Innovative Regions

Author: Mgr. Maria Alexandrovna Burykhina
Degree programme: P 6208 Economics and Management
Supervisor: prof. Ing. Milan Zelený, M.S., Ph.D.
Reviewer: doc. Ing. Petr Briš, CSc.

a) Subject recency:

Where Entrepreneurial Universities are cooperating closely and wisely, it is widely known that cooperation with industry, social and health organizations, state authorities and many others, the regional economy results are growing. In the Czech Republic such sophisticated cooperation just begins. Those efforts are very up-to-date, since they can improve the dynamics of this important and needed process.

b) Doctoral thesis objective:

Building the Entrepreneurial University is not an easy or fast task and it cannot be achieved within the frames of one doctoral works. The Doctoral student's goal was to offer a conceptual model, which can be used for the Regional Entrepreneurial University creation. Such goal was fulfilled.

c) Problem-solving procedures and results

The Doctoral student is using in her work tasks a broad spectrum of different information resources helping to gradually define the basic conceptional ideas, answering the questions arising, such as case studies from US, Swedish or other universities, newest expert monographs, corporate analysis, sample research or actual minutes from international conferences. The level and scope of Entrepreneurial University creation in the „innovative regions“ development includes the actual problem solution characteristics.

All such collected information is concentrated into the transformation model of the Regional Entrepreneurial University, based on its criteria. Such criteria are divided into 5 groups:

- innovative education
- research activities
- multi-source financing
- corporate culture formation, including inside corporate culture
- organizational structure

Organizational structure proposal is a part of work as well.

d) Practical significance

The author is presenting the solution, which, if applied correctly, can significantly strengthen the region output and economy.

This work's transformational mechanisms for regional development are based on Regional Entrepreneurial University creation and close cooperation with industry, state authorities and many others.

e, f) Formal and language level, publishing

The Doctoral Thesis is having a logical structure and is well arranged.

The author's publishing history is above average, 8 English-language titles.

g) Conclusion

Mgr. Maria Alexandrovna Burykhina in her Doctoral Thesis presented proposing the transformation of Regional University into Regional Innovative Entrepreneurial University, based on Triple Helix model. Next to particular proposals, it includes many suggestions to be developed by her followers in the future. I accept this Doctoral Thesis as successful and I recommend its defense.

Questions:

1. Propose and formulate your subject matters to be more detailed, for speeding the Regional Entrepreneurial University transformation.
2. Questions regarding the Organizational Structure (page 94.)
An organizational Structure is not precise, for example 4 positions on the left side could be implemented into the positions on the right part, and I do propose Quality Management as being directly under University Chancellor authority, as it is usual by large corporations.

Zlín, June 3rd, 2009


doc. Ing. Petr Briš, CSc.