University of Huddersfield Business School

BMS0013 Dissertation Feedback Sheet

Student Name	Nikol Bilikova
Marker's name	Julia Meaton
Specific criteria	
Research problem	Very strong context for the research, well articulated.
Formulation	
Focus	
Rationale	
Literature review and use of	Excellent literature research with clear links to the proposed research.
theory	A breadth of reading – theoretical and applied – and a good
Critical awareness of relevant	understanding on ISO26000 which creates structure and form for the
theory	investigation.
Range of reading	
Relation to research question	
Independent research	
Subject related conceptual	Good, simple conceptual framework – that is returned to after the data
framework and methodology	analysis- simplicity is key – and it works very well to clarify objectives,
Development of subject related	findings and discussion.
conceptual framework	Good rationale for methosology – strong structure.
Appreciation of methodological	Data collection well achieved.
issues	
Rational for research approach	
Conduct of data collection	
Awareness of strengths and	
weaknesses	
Analysis	Very clear, well structured and thorough, demonstrating good
Data presentation	understanding.
Appropriate analysis	
Presentation and expression	Excellent throughout
Referencing	
Presentation	
Use of language	
Discussion and Conclusions	Excellent – feeds back to the literature. Excellent awareness of the
Evaluation of findings	contribution of her research.
Reference back to the literature	
Placing of work in its broader	
context	

Internal consistency of	Comments and justified grade
dissertation	
Argument	An excellent dissertation that has internal consistency and clarity throughout.
Internal consistency	
Use of information to	
sustain argument	
Awareness of strengths and	
weaknesses	
Grade	
Percentage mark	Agreed mark